

Presentation of H1 2021 results

Stavanger, 26 August 2021

Democratizing Wealth Management

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- 1 Quarterly update
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John E. Skajem, Group CEO

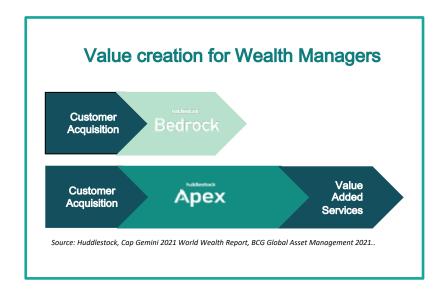


Petter Midtsian, CEO Sweden

Huddlestock Fintech – Our value add

Connecting wealth managers, banks, treasury functions to individual investors, in a unique cost-efficient and compliant cloud-based platform.

- Bedrock and Apex are fully integrated and flexible wealth tech platforms.
- Customized implementation with Visigon consultants.
- Technology Bedrock, Apex
 - Real time, scalable and secure market access out of a box.
 - A fully segregated solution, ensuring no risk of data leakage.
 - Easily integrated via extensive and well documented REST APIs.
- The Visigon experience
 - Delivering **innovative**, **industry leading** and **strategic** capital markets technology solutions.
 - Strong, multiyear client relationships across the financial services sector
 - Customized strategic and technical solutions across the entire value chain since 2010.
- Regulated by Bafin for brokerage, financial advice and asset management.





Huddlestock Fintech – Key value drivers

Huddlestock Technology

hddlestock

Bedrock

Bedrock – a middleware connecting retail investors to capital markets
Transaction based.

hddlestock



APEX – a fully integrated wealth tech service offer.

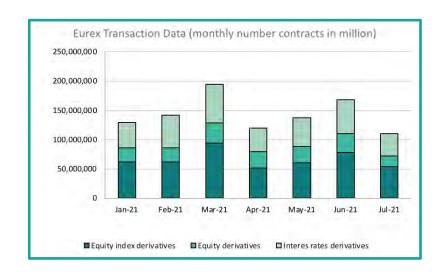
AUM based.

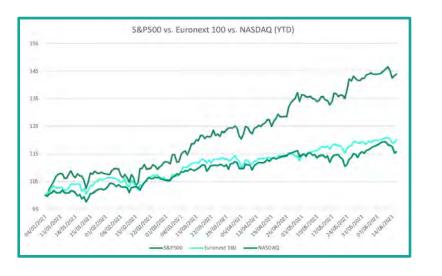
Visigon



Visigon – expert consultancy for strategic planning, pre- and post-implementation support services.

Committed contracts.





H1 update

H1 – Big leaps despite hurdles posed by ongoing health pandemic.

- BNP live as a global liquidity provider in our ecosystem; Partnership progressing in line with expectations.
- New client acquisitions:
 - DonauCapital, Pecunia, Tradegate, Baader Bank.

Q2 – a transformational quarter.

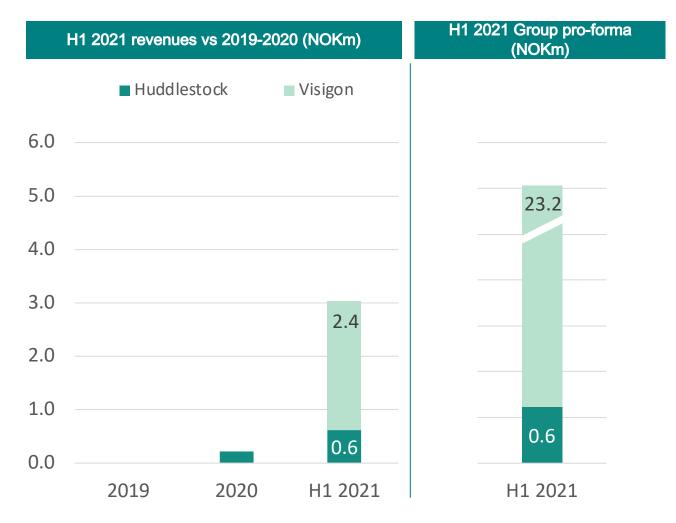
- Acquisition of the leading Nordic expert consultancy Visigon Nordic AB.
- Raised NOK 34.8m in a rights issue.
- Continued to sign new clients:
 - Aledius GmbH, AVL Investment Fonds.
- Increased coverage by the sell-side; Norne Securities initiated coverage with a NOK 9.00 price target.
- Improving liquidity:
 - Secondary listing on Tradegate Exchange (ticker: A2QJ0U), opens up share-capital to EUR investors.
 - Norne Securities appointed market maker.

Since close of Q2

- Dovre Forvaltning UAB sold; SPA signed; Deal estimated to close in September.
- Visigon expands consultancy contract with large Swedish bank
- Huddlestock signs term sheet with large European Fintech.



H1 revenues (H1 21 vs 2020 and 2019)



^{*}Visigon consolidated only from June 11th, 2021, but Huddlestock alone for 2020 and 2019

- Group Revenues NOK 3.0m for H1 (proforma Group Revenues of NOK 23.8m)
 (Visigon consolidated from the close of the transaction on June 11th, 2021)
- Technology impacted by Covid-19 lockdowns in key markets (Germany, Malaysia) and regulatory delays (Malaysia).
- Technology revenues from customization for three clients.
- Visigon Consulting saw strong demand from repeat business.
- Continue to develop innovative solutions.
- Signed a major client after Q2 close.
- Additional FTEs needed to meet business demand in H2.

New Huddlestock = Huddlestock + Visigon + Visigon

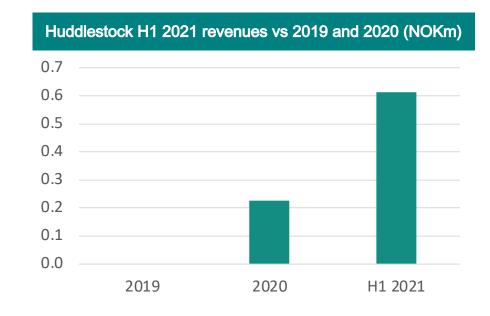
^{**}Pro-forma: including Visigon's accounts for full 1H21 (January-June)



Huddlestock Technology: H1 revenues

H1 – Global health pandemic a significant hurdle for Huddlestock Technology.

- Ongoing health pandemic caused significant delays to implementation of contracts signed year-to-date.
- Key markets affected by Covid-19:
 - Germany in lockdown since January 6th 2021; easing announced June 1st 2021.
 - Malaysia in lockdown since January 12th 2021; easing announced August 20th 2021.
- Huddlestock Technology's revenues NOK 0.6m for H1 were driven by customization for three clients.
- New ecosystem partners:
 - Connects wealth managers and retail investors to the worlds' leading asset managers and global liquidity providers.
 - Baader Bank, Tradegate, DonauCapital.
 - A key focus is to continue to add new ecosystem partners.
- Visigon expert consultancy offers a significant opportunity for cross-selling.
- Visigon adds new technologies to our franchise offering; Visigon Operations Centre



After Q2 close, Huddlestock Technology signed a term sheet with major European Fintech.

Huddlestock Technology: Indicative timelines

nddlestock		Indicative	e timeline				
Technology	Name	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Comments
haldlestock							
Bedrock							
Ecosystem partner	BNP	X					Live
Ecosystem partner	Baader		х -	→ x			
Ecosystem partner	TradeGate		х -			→ x	
Ecosystem partner	DonauCapital		х -			→ x	
holdlestock							
Bedrock							
	Aledius		х -	→ x			
	AVL		х -		→ x		
	Large European Fintech				X		
huddiestock							
Apex							
	Qinfen (BNP)						Stage 2
	Pecunia		Х				
	мнх				х		
		Х	Previous inc	licative timeline	e X	New indicative	e timeline

Huddlestock Technology: H1 revenues and outlook



Germany.

- Slowdown in testing, implementation and customization phases of contracts signed H1;
 - Germany in lockdown since January 6th 2021; easing announced June 1st 2021.
- Signed six client contracts in H1, of which two new contracts in Q2 (AVL, Aledius).
- Term sheet signed with large European Fintech post Q2 close.



Malaysia.

- MHX progressing to plan, discussions ongoing
- But delay to implementation of strategic expansion plan beyond Malaysia (to Vietnam and Indonesia)
 - Malaysia in lockdown since January 12th 2021; new measures announced 20th August 2021 should open up for intra-regional travel.



Nordic Region.

- Open up global markets and discretionary fund management to the Nordic retail investor.
- A white-label API solution is in development for connectivity to Bedrock.
- A Nordic APEX solution is next.

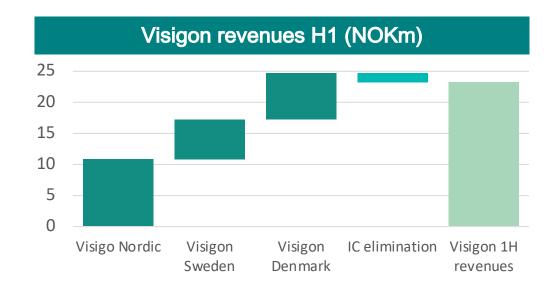
Visigon: H1 revenues, EBITDA and outlook

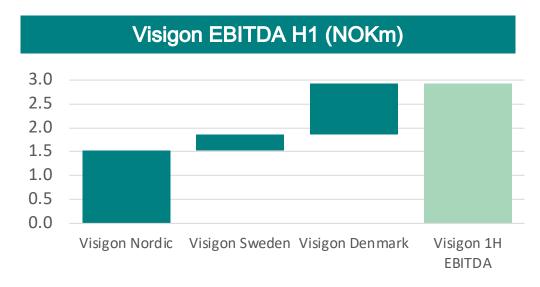
Solid revenue and EBITDA contribution from Visigon in H1.

- Visigon's revenues NOK 23.2m for H1
- Strong relationships with historic clients; large Nordic banking groups.
- 2 new clients onboarded in H1 2021

After Q2 close;

- Consultancy contract with large Swedish bank signed after Q2 close, extending existing relationship to new services.
- Solid outlook for consultancy revenues for H2 2021.



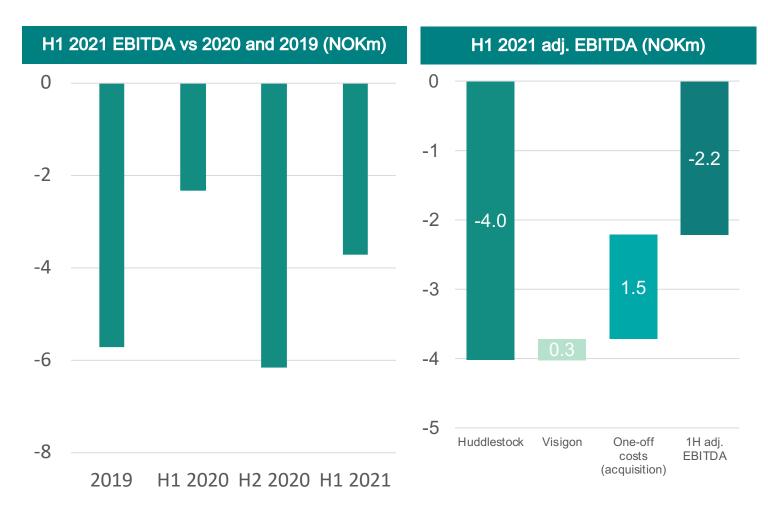






John E. Skajem, Group CEO

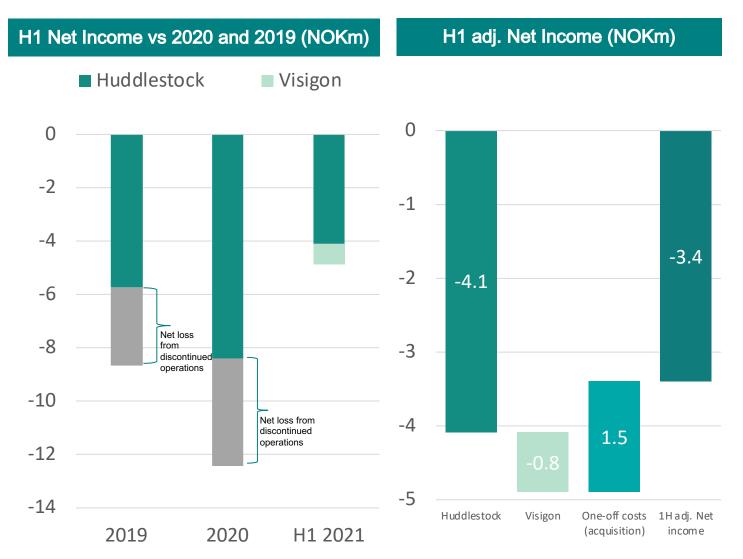
H1 EBITDA (H1 vs 2020 and 2019)



^{*}W/Visigon consolidated only for 2021 but Huddlestock alone for 2020 and 2019

- Group EBITDA NOK -3.7m for H1
 (Visigon consolidated from the close of the transaction on June 11th, 2021)
- One-off, non-recurring costs related to the acquisition of Visigon NOK 1.5m
- Technology impacted by Covid-19 lockdowns in key markets (Germany, Malaysia) and regulatory delays (Malaysia).
- Technology revenues from customization for three new clients.
- Visigon Consulting saw strong demand from repeat business.
- Signed a major client after Q2 close.
- Additional FTEs needed to meet business demand in H2.

H1 Net Income (H1 vs 2020 and 2019)



*W/Visigon consolidated only for 2021 but Huddlestock alone for 2020 and 2019

- Group Net Income NOK -4.9m for H1
 (Visigon consolidated from the close
 of the transaction on June 11th, 2021)
- One-off, non-recurring costs related to the acquisition of Visigon NOK 1.5m
- Technology impacted by Covid-19 lockdowns in key markets (Germany, Malaysia) and regulatory delays (Malaysia).
- Technology revenues from customization for three new clients.
- Visigon Consulting saw strong demand from repeat business.
- Signed a major client after Q2 close.
- Additional FTEs needed to meet business demand in H2.

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Adjusted pro-forma figures for 1H (unaudited)

Consolidated income statement (in NOK)	1H21	1H21 Pro-forma
Operating income		
Other operating income	3,024,974	23,846,360
Total operating income	3,024,974	23,846,360
Operating expenses		
Cost of materials/subcontractors	615,891	5,931,999
Personnel costs	3,521,984	13,524,092
Other operating expenses	2,603,759	5,486,032
Depreciation and amortisation	1,497,705	1,497,705
Total operating expenses	8,239,339	26,439,829
Operating profit (loss)	-5,214,366	-2,593,468
Financial income		
Interest income	0	0
Other financial income	163,401	193,437
Total financial income	163,401	193,437
Financial expenses		
Interest expenses	0	0
Other financial expenses	94,088	165,448
Total financial expenses	94,088	165,448
Net financial items	69,314	27,989
Net profit (loss) from discontinued operations	0	0
Profit (loss) before tax	-5,145,052	-2,565,480
Income tax	-250,987	-250,987
Net profit (loss)	-4,894,066	-2,314,493

^{*} Pro-forma: including Visigon's accounts for full 1H21 (January-June). Unaudited

The (future) shape of NewCo

Visigon consolidated for H1 2021

Adjusted pro-forma numbers:

- Revenues = NOK 23.8m
- Adj. EBITDA = NOK -2.2m
- Adj. Net income = NOK -3.4m

Targets

Old targets 2021

New targets 2021

Long term targets (2024)

Revenues 51 M

Revenues 41 M

Revenues 200 M

EBITDA 5.3 M

EBITDA 1 M

Technology contracts: 1-2 Apex, 4-6 Bedrock

(Average growth over the next 4 years)





John E. Skajem, Group CEO

Key priorities for 2021

Integrate the Visigon team into (the) Huddlestock (vision);

- Streamline operations and deliver on synergies from acquisition.
- Create a Nordic white label solution applying Bedrock.
- Further develop Visigon technology solutions.
- Strengthen Visigon's strong long term partnership with Calypso.

The acquisition of Visigon is a landmark deal for Huddlestock, and will strengthen our product offering and go-to-market strategy significantly."

John E. Skajem, Huddlestock Group CEO

Pursue growth opportunities;

- Organic growth; target top line client opportunities; invest in innovative technology, extend our regulatory umbrella and grow our ecosystem.
- Non-organic growth; add top teams and technologies aligned with our long term goals of opening up the world of
 investments and capital markets to retail investors through innovative technology.

Grow our talent pool;

- Continue to attract top talent, add to our global workforce.
- Strengthen relationship with universities (NTNU, University of Linköping).
- Create sustainable value for our shareholders, our clients, our employees and our community; deliver on our goals as a UN Global Compact signatory.











Best Fintech IPO Nordics 2020



Income Statement H1 2021

Consolidated income statement (in NOK)	Note	1H21	2020	2019	Consolidated income statement (in NOK)	1H21	1H21 Pro-forma
Operating income					Operating income		
Other operating income	2	3,024,974	225,000	0	Other operating income	3,024,974	23,846,360
Total operating income		3,024,974	225,000	0	Total operating income	3,024,974	23,846,360
Operating expenses					Operating expenses		
Cost of materials/subcontractors		615,891			Cost of materials/subcontractors	615,891	5,931,999
Personnel costs	4, 5	3,521,984	432,000	703,862	Personnel costs	3,521,984	13,524,092
Other operating expenses	5	2,603,759	8,267,000	4,999,764	Other operating expenses	2,603,759	5,486,032
Depreciation and amortisation	6	1,497,705			Depreciation and amortisation	1,497,705	1,497,705
Total operating expenses		8,239,339	8,699,000	5,703,626	Total operating expenses	8,239,339	26,439,829
Operating profit (loss)		-5,214,366	-8,474,000	-5,703,626	Operating profit (loss)	-5,214,366	-2,593,468
Financial income					Financial income		
Interest income		0	9,000	743	Interest income	0	0
Other financial income		163,401	142,000	2,073	Other financial income	163,401	193,437
Total financial income		163,401	151,000	2,816	Total financial income	163,401	193,437
Financial expenses					Financial expenses		
Interest expenses		0	39,000	11,427	Interest expenses	0	0
Other financial expenses		94,088	33,000	5,215	Other financial expenses	94,088	165,448
Total financial expenses		94,088	72,000	16,642	Total financial expenses	94,088	165,448
Net financial items		69,314	79,000	-13,826	Net financial items	69,314	27,989
Net profit (loss) from discontinued operations	12	0	-4,033,000	-2,954,913	Net profit (loss) from discontinued operations	0	0
Profit (loss) before tax		-5,145,052	-12,428,000	-8,672,366	Profit (loss) before tax	-5,145,052	-2,565,480
Income tax	9	-250,987	0	0	Income tax	-250,987	-250,987
Net profit (loss)		-4,894,066	-12,428,000	-8,672,366	Net profit (loss)	-4,894,066	-2,314,493

^{*} Visigon accounts included for 1H21 only from June 11, 2021



 $^{{\}it *Pro-forma: including Visigon's accounts for full 1H21 (January-June). \ Unaudited}$

Balance sheet key items

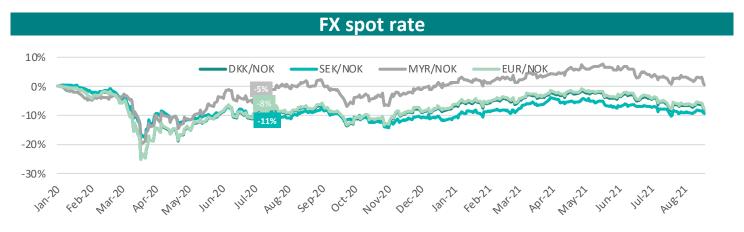
NOK	2020	1Q21	1H2021**
Total Assets	71,213,457	70,796,366	168,049,162
Research and development	19,308,253	19,308,253	21,072,380
Licenses	45,952,204	45,952,204	45,952,204
Cash and cash equivalents	2,958,000	2,175,978	10,273,032
Equity	67,173,371	64,732,679	118,138,349
Gross debt*	3,829,086	3,352,688	12,156,631

^{*} Gross debt: Accounts payable + Payroll taxes/VAT + Other short-term liabiltiies

^{**} Visigon included for 1H21

Change in exchange rates

Average exc	change rates		20	020		20	021	
		Q1	Q2	Q3	Q4	Q1	Q2	
Sweden	SEK/NOK	0.9796	1.0065	1.0144	1.0227	1.0135	1.0040	
Denmark	DKK/NOK	1.3998	1.4382	1.4365	1.4386	1.3788	1.3678	
Malaysia	MYR/NOK	2.2679	2.2912	2.2512	2.2374	2.0929	2.0603	
Euro	EUR/NOK	10.4590	10.7358	10.7133	10.7236	10.2545	10.1717	



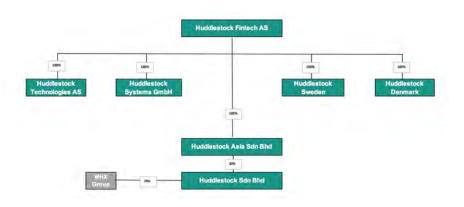
Ownership (at 23 August 2021)

Rank	Executive Shareholders	No shares	% shares
1	EUROCLEAR BANK	21,333,746	17.88%
2	VISION INVEST STAVANGER	8,266,715	6.93%
3	RETROPI LIMITED	7,607,608	6.38%
4	BERKER GROUP AS	6,887,189	5.77%
5	GRUNNFJELLET AS	5,408,334	4.53%
6	GENTLE INVEST	4,209,000	3.53%
7	SAA INVEST AS	3,743,075	3.14%
8	E HOLDING AS	3,666,455	3.07%
9	SAAMAND AS	3,281,786	2.75%
10	STEIN HEGRE HOLDING AS	2,890,928	2.42%
11	HOGNAN INVEST	2,494,512	2.09%
12	GJEDREM AS	2,285,000	1.92%
13	AVANZA BANK AB	1,857,193	1.56%
14	BILL INVEST AS	1,686,847	1.41%
15	VALINOR AS	1,563,852	1.31%
16	KJELL'S OCTUPUS INVEST AS	1,415,190	1.19%
17	GJEDREM HOLDING AS	1,360,000	1.14%
18	HEDEN HOLDING AS	1,356,603	1.14%
19	STOKK INVESTERING AS	1,315,790	1.10%
20	SIRIUS AS	1,300,000	1.09%

	No shares	% shares
Number of shares Issued	119,302,483	
Executive Sharehollders	45,845,721	38 %
Top 20 Shareholders	83,929,823	70 %

Global presence





Democratizing Wealth Globally

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investorrelations@huddlestock.com

Accompanying you in the Nordics, across Europe and Asia.

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