

# Second quarter and half-year 2023

Interim report January-June 2023

August 24th, 2023

Empowering our clients by delivering "Investment as a Service"



## Disclaimer regarding forward looking statements

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# Rapidly growing provider of wealth

# **Huddlestock Fintech**

Empowering our clients by delivering "Investment as a Service"



Øyvind Hovland Chairman



John E. Skajem Group CEO



Leif Arnold Thomas CCD & IR



#### Empowering our clients by delivering Investment-as-a-Service

- Founded in 2014, Norway
- University of Stavanger
- Listed on Euronext Growth Market (HUDL) in November 2020
- Regulated\* by Finanstilsynet in Norway and BaFin/Bundesbank in Germany
- 88 employees across Norway, Sweden, Denmark, Germany and Romania
- Proforma revenues for first half 2023 is NOK 54,7 mill
- Annual Recurring Revenue for first half 2023 NOK 20,2m. NOK 10,7 in Q22023 vs NOK 9,5m in Q12023
  - 12.5% growth Q1 vs Q2
- Offices in
  - HQ in Stavanger
  - Oslo, Stockholm, Skövde, Copenhagen, Munich and Constanta



#### **Highlights in First Half 2023**

- 1H 2023 Consolidated Group Revenues of NOK 45.9 million
  - Compared to 1H 2022 of NOK 21.3 million
  - Year over year growth of 116%
- 1H 2023 Proforma\* Group Revenues of NOK 54.7 million
  - · Compared to 1H 2022 of NOK 30.9 million
  - Year over year growth of 77%
  - 1H 2023 Proforma Recurring Revenue of NOK 20.2 million (12,5% growth Q1 vs Q2)
- Business development;
  - Huddlestock successfully went into production with a Swedish client that was signed up at end of 2022.
     The client is anonymized on request from the client. The client has more than 60.000 end-clients and is digitally processing approximately 15.000 trades per day through our system. The implementation has been a great stress-test for expanded real-time trading and increased activity.
  - Professional Services Division extends several current mandates, outlook is stabile for 2024
  - German market slower than expected but shows signs of recovery and activity is picking up
  - Completion of the acquisition of Dtech, Trac Services, Tracs Technology and Bricknode
  - Group sales staff using the same CRM platform improves efficiency and increased prospect generation
  - Continue to shift from external to internal resources to reduce cost and capitalize on in-house capabilities
  - Strong pull in the market, needs to be ready to deliver products and services
  - New cost cutting measurements have been agreed
  - Signs Letter of Intent with Stack by me for trading





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Consolidated financials in 1H 2023

Revenues

45,9m

NOK

Year over year growth of 116%

**EBITDA** 

-4,2m

NOK

Year over year improvement of 25%

**Total Equity** 

182.5m

NOK



## Proforma financials in 1H 2023

Scaling up for future growth and profitability with transformational investments.

Revenues

54,7m

NOK

EBITD/

-6.5m

NOK

Total Equity

182.5m

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Year over year growth of 77%





### Key priorities in the rest of 2023 and into 2024

Empowering our clients by delivering "Investment as a Service"

Deliver innovative technology solutions for the Brokerage and Wealth Tech industry.

#### Delivering shareholder value through focus on growth opportunities:

- Prioritize profitable growth and recurring revenues
- Execute and win clients with existing products prioritized
- Streamline organisation and execute on synergies
- Nordic white label B2B Brokerage solution
- Prepare and scale German operations for winning client contracts
- Extend Norwegian regulatory license to all of EU through passport regulation
- Expand and capitalize eco-system partnerships

#### Grow and deliver:

- Huddlestock's Trade Tech SaaS solution
- Good visibility for Professional Financial division into 2024
- Strong secular growth outlook for efficient RegTech solutions in the Wealth Management industry
- To support the company's growth plan going forward, the Management in collaboration with the Board of Directors will explore and decide a short- and medium-term financing plan.

#### Road to positive EBITDA Financial year 2024

- Strictly focus on Brokerage-as-a-service/B2B Brokerage segment
- All relevant resource out in the field selling our products and services
- Expand our on-boarding (customer success) department
- Prioritize the most financially attractive deals
- All Product development deliveries shall support positive EBITDA 2024 objective
- Stay focused on Cost/Benefit Cost control
- Increase efficiency in organization, remove bottlenecks



# Savings plan for 2023 (Yearly effect)

### **Cost synergies effectuated**

•	From two to one office in Stockholm	(Q3)	MNOK 0,9
•	Reduction of Ukraine Tech Team	(Q4)	MNOK 4,0
•	Simplified legal structure (accounting, auditing, licences, etc)	(Q4)	MNOK 0,6
•	Delisting from Nasdaq with associated effects	(Q4)	MNOK 0,5
•	Digital Marketer Consultant	(Q2)	MNOK 0,1
•	One FTE	(Q4)	MNOK 1,0
•	Reduction Serbia Tech (reduced from 185k per month to 40k)	(Q4)	MNOK 1,7
•	Other (reduced # of CRM-, 365 Office-, marketing licences, etc)	(Q4)	MNOK 0,5
•	SUM		MNOK 9,2

#### **Additional cost savings program**

•	Terminate Market Making	(Q4)	MNOK 0,3
•	Additional reduction of office cost	(Q1)	MNOK 0,3
•	Reduction of Ukraine Tech Team further	(Q3)	MNOK 1,2
•	Cancel additional company admin expenses	(Q3)	MNOK 0,8
•	Streamline organisation	(Q4)	MNOK 5,2
•	SUM	,	MNOK 7,8





# **Executing and Delivering**

Reshaping financial markets through digital transformation and innovation

Daniel Risberg CPO

Stefan Willebrand CTO

# hddlestock

#### **Key Product Deliveries 2023/2024**

Focus on finishing the development of an **in-house solution for Brokerage-as-a-service/B2B brokerage**. The end clients' holdings are within our accounts and licenses, but under our B2B client's operations.

#### **Fee Manager**

#### Powerful and flexible solution for incurring and event driven fees

- Recurring e.g. schedulable Management fees, Performance and AUM etc.
- · Event driven fees, commissions etc.
- · Account and instrument based.
- Fee structure with profit split etc.
- · Sell to cover



#### **End Client User Interface**

#### White label solution, as an alternative to API

- Responsive UX to be consumed on Desktop as well as smartphones
- Client onboarding process
- Integration with DMA provider and Huddlestock Trading engine
- Holdings
- Order Management



#### **FIFO**

#### Generic solution for book value method First In First Out (FIFO)

- FIFO is used for Tax and Profit/Loss purposes (Norway, Germany, Finland and others) as an alternative to the Average Method, which is already implemented and used for instance in Sweden
- · Regional adaptation might be needed

#### **Norwegian Adaptation**

#### Support regional requirement for the Norwegian market

- Tax reporting
- Implement functionality for the Norwegian tax wrapper for Equities and Equity Funds (ASK)
- Integration with the Norwegian CSD, VPS
- Implement support for Norwegian Electronic ID, Bank ID
- TRS reporting to the Norwegian FSA, Finanstillsynet





# Main technology related events during Q2 and summer 2023

Adapt to largest payment system change since 1959



 Custody banks decided to change payment system during June in Sweden

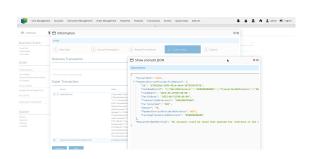
 Complete support was launched in both Broker and Lending applications

Launching most active client in history



- 60.000 end customers
- 15,000 orders per day
- Great stress test for expanded realtime trading and increased activity

# New dynamic payment application launched in our marketplace



- Already processing millions of transactions per month
- Dynamic integration framework to support any payment service provider
- 100% automation!



# **Delivering on financial inclusion**

#### Our purpose:

Empowering our clients to deliver access to global capital markets through simple, accessible, and personalized trading and investing solutions.

#### **Huddlestock solutions**

Innovative - Modular - Collaborative

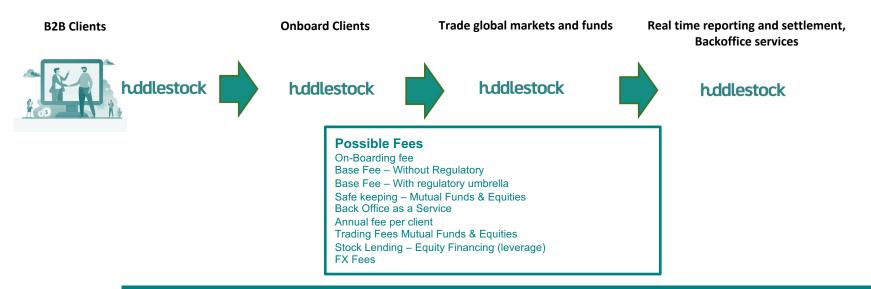
#### Our vision:

Reshaping financial markets through digital transformation and innovation.





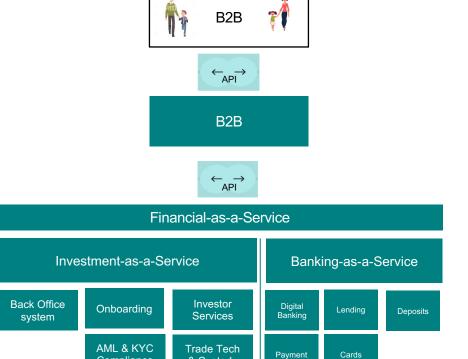
## Huddlestock has developed the whole value chain for full white label offering



Clients can choose individual modules or the whole value chain

# "Banking is necessary, banks are not." Powering financial services through Banking-as-a-Service.

Compliance



& Custody

Banking-as-a-Service is the seamless integration of financial services and products into other kinds of customer activities, typically on non-financial digital platforms.

- BaaS is the opportunity for banks to reach a greater number of customers at a lower cost.
- It is the opportunity to offer financial products alongside other products opening up new revenue lines at attractive margins

Brokerage- and Investment-as-a-Service: Our unique API solution connects future clients to securities brokerage and custody services with our banking-as-a-service partners.

# Huddlestock offers a unique value proposition to Providers of Investment Services that aim to challenge traditional business models

#### **Huddlestock clients (B2B clients)**

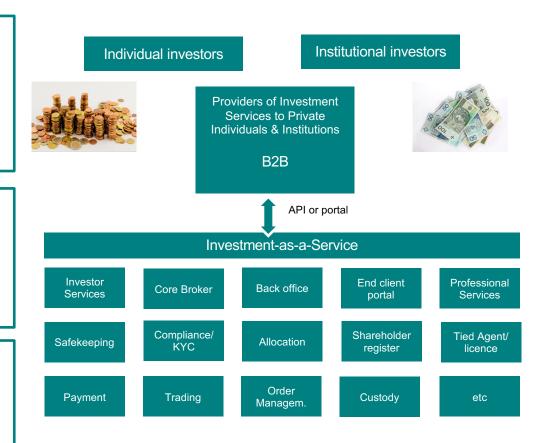
- Wealth Managers
- · Asset Managers
- Saving Platforms
- On-line banks
- · News portals
- Private banks
- · Securities trading providers
- Corporate pension providers

#### Huddlestock value proposition

- Full control over the end clients' holdings
- Trading and Order Management
- Safekeeping and regulatory Umbrella
- · Investment aggregator
- End Client User Interface, for desktop and smartphones
- Scalable

#### Huddlestock revenue drivers

- · Monthly licences (SaaS model)
- AuM / AuA
- Transaction fees
- Implementation fees



## Huddlestock is expanding the Eco Partners





















# 2Q and 1H 2023 Results

(unaudited)

# hddlestock



Consolidated financials in 1H 2023

Revenues

45,9m

NOK

Year over year growth of 116%

**EBITDA** 

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NOK

Year over year improvement of 25%

**Total Equity** 

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## Proforma financials in 1H 2023

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-6.5m

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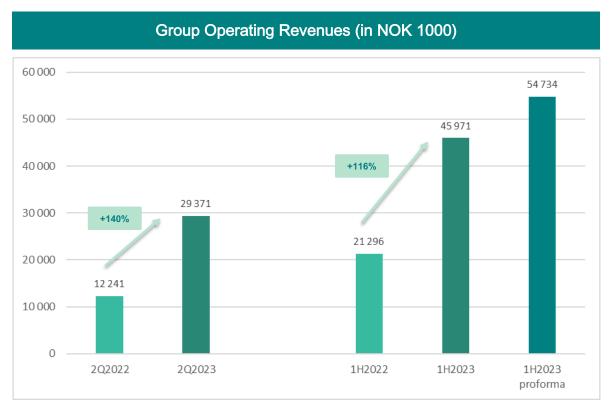
NOK

Year over year growth of 77%



## **Group Operating Revenues**

Delivering and investing in strategic technology solutions



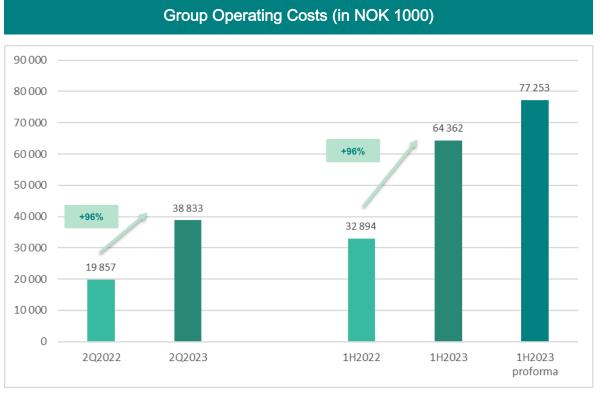
#### Solid revenues growth

- Revenues were NOK 45.9m for 1H2023 vs NOK 21.3m in 1H2022
- Pro-forma\* revenues amounted to NOK 54.7m in 1H2023
- Attracting new products and new clients support revenue outlook
- Promising leads for Huddlestock's Trade Tech SaaS solution
- Good visibility for Visigon for the rest of 2023 and into 2024
- Revenue synergies from completed M&A are materializes



## **Group Operating Costs**

Tighter labour markets. Investing in technology.



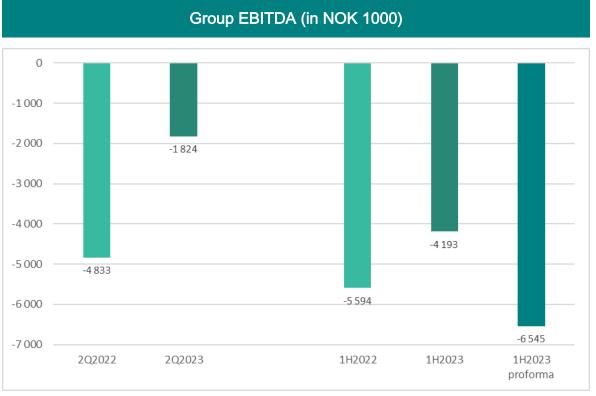
# Set for good cost control and synergies

- Group costs were NOK 64.3m for 1H2023 vs NOK 32.9m in 1H2022
- Pro-forma\* costs amounted to NOK 77.2m in 1H2023
- The organisation continues to work closer and more efficiently
- Continue to shift to internal resources
- With Bricknode we have been able to reduce even further the external consultants
- Executing on cost synergies



## **Group EBITDA**

Optimizing internal resources. Containing costs while growing revenues.



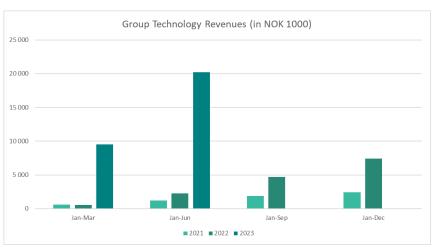
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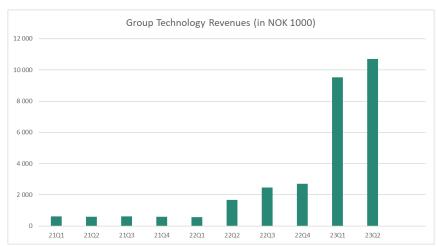
- EBITDA was at NOK -4.2m for 1H2023 vs NOK -5.6m in 1H2022
- Pro-forma\* EBITDA amounted to NOK -6.5m in 1H2023

## **Technology**

A story of two halves. Continued focus on client deliveries and growing recurring revenue streams.

#### Technology revenues (in NOK 1000)



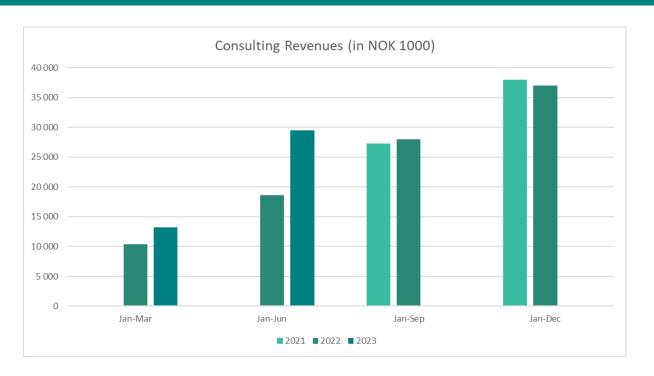




# **Visigon Consultants**

Strong delivery from expert advisors in Sweden and Denmark despite tight labour markets.

#### Consulting revenues (in NOK 1000)





# Consolidated Income Statement (in NOK)

Consolidated Income Statement (in NOK)	2Q2023	1Q2023	QoQ	2Q2022	YoY	1H2023	1H2022	YoY	1H23 Pro-forma
Operating income									
Other operating income	29 370 776	16 600 346	77 %	12 240 908	140 %	45 971 122	21 295 822	116 %	54 733 771
Total operating income	29 370 776	16 600 346	77 %	12 240 908	140 %	45 971 122	21 295 822	116 %	54 733 771
Operating expenses									
Cost of materials/subcontractors	6 411 725	5 209 862	23 %	1 790 825	258 %	11 621 588	2 923 902	297 %	11 769 492
Personnel costs	20 872 563	14 360 800	45 %	10 986 103	90 %	35 233 363	17 090 653	106 %	44 963 791
Depreciation and amortisation	7 638 626	6 558 546	16 %	2 783 032	174 %	14 197 172	6 004 396	136 %	15 973 975
Other operating expenses	3 910 238	-600 765	-751 %	4 297 091	-9 %	3 309 472	6 875 260	-52 %	4 545 758
Total operating expenses	38 833 152	25 528 443	52 %	19 857 051	96 %	64 361 595	32 894 211	96 %	77 253 016
EBITDA	-1 823 750	-2 369 551	-23 %	-4 833 111	-62 %	-4 193 301	-5 593 993	-25 %	-6 545 270
EBIT	-9 462 376	-8 928 097	6%	-7 616 143	24 %	-18 390 473	-11 598 389	59 %	-22 519 245
Financial income									
Interest income	9 605	0	n/a	23 240	-59 %	9 605	23 240	-59 %	23 553
Other financial income	112 600	36 214	211 %	-6 161	-1928 %	148 814	79 548	87 %	6 916 260
Total financial income	122 205	36 214	237 %	17 079	616 %	158 419	102 788	54 %	6 939 813
Financial expenses									
Interest expenses	389 310	231 950	68 %	228 308	71 %	621 260	408 813	52 %	621 276
Other financial expenses	285 300	182 064	57 %	137 959	107 %	467 364	230 938	102 %	508 134
Total financial expenses	674 610	414 014	63 %	366 268	84 %	1 088 624	639 752	70 %	1 129 410
Net financial items	-552 405	-377 799	46 %	-349 189	58 %	-930 205	-536 964	73 %	5 810 403
Profit (loss) before tax	-10 014 781	-9 305 897	8%	-7 965 332	26 %	-19 320 678	-12 135 353	59 %	-16 708 842
Income tax	-413 633	284 312	-245 %	86 935	-576 %	-129 321	141 135	-192 %	-167 134
Net profit (loss)	-10 428 414	-9 021 584	16 %	-7 878 397	32 %	-19 449 999	-11 994 218	62 %	-16 875 975



# Consolidated Financial Position (in NOK)

Consolidated Financial Position (in NOK)	30.06.2023	31.03.2023	31.12.2022	Consolidated Financial Position (in NOK)	30.06.2023	31.03.2023	31.12.2022
ASSETS				EQUITY			
Intendible accets				Paid-in capital			
Intangible assets	70 550 551	40 200 755	25 770 452	Share capital	536 916	257 278	257 278
Research and development	70 550 551	40 389 755	35 770 453	Share capital - not registered	0	5 000 000	237 278
Goodwill	141 109 686	51 428 422	52 957 680	Own shares	-8 380	-9 695	-9 811
Technology	25 542 560	5 983 333	6 383 333		179 633 556	106 056 431	115 150 424
Customer contracts and relations	17 329 996	16 322 325	17 214 654	Share premium			
Licenses	33 794 439	28 963 984	30 573 094	Total paid-in capital	180 162 092	111 304 015	115 397 892
Total intangible assets	288 327 232	143 087 819	142 899 214				
				Total equity	187 772 839	111 304 015	115 398 092
Fixed assets							
Investment in equities	569 621	199 980	199 980	LIABILITIES			
Property, plant & equipment	451 041	276 136	285 599				
Total fixed assets	1 020 662	476 116	485 579	Long-term liabilities			
				Other long-term liabilities	16 042 974	5 768 013	7 245 904
Total non-current assets	289 347 893	143 563 934	143 384 794	Deferred tax	11 620 912	6 307 861	5 191 557
Total Hon-current assets	203 347 833	143 303 934	143 364 734	Total long-term liabilities	27 663 886	12 075 873	12 437 461
Receivables				Short-term liabilities			
Trade receivables	15 776 352	14 521 537	10 819 805	***************************************	C 222 F22	0 5 44 5 7 5	9 531 322
Other short-term receivables	12 044 525	6 176 182	11 077 250	Accounts payable	6 323 533	8 541 575	
Total receivables	27 820 877	20 697 719	21 897 055	Payroll taxes, VAT etc.	8 605 230	9 200 089	4 275 717
Total receivables	27 020 077	20 037 713	21037 033	Loans and borrowings	8 560 569	5 750 675	6 346 864
Dank danasita asah and sash assissalasta	10 020 004	1 700 627	2,002,020	Other short-term liabilities	89 073 314	19 090 063	20 196 229
Bank deposits, cash and cash equivalents	10 830 604	1 700 637	2 903 838	Total short-term liabilities	112 562 646	42 582 402	40 350 132
Total current assets	38 651 481	22 398 356	24 800 892	Total liabilities	140 226 536	54 658 275	52 787 594
Total assets	327 999 374	165 962 291	168 185 686	Total equity and liabilities	327 999 374	165 962 291	168 185 685



# Consolidated Statement of Cash Flows (in NOK)

Consolidated Statement of Cash Flows (in NOK)	1H 2023	2022
Cash flows from operating activities		
Profit (loss) before tax	-19 320 678	-33 554 175
Depreciation and amortisation	14 197 172	18 408 001
Net result discontinued operations	0	0
Changes to accounts receivable	-2 126 547	-1 965 741
Changes to accounts payable	-4 612 789	6 702 237
Changes to other accruals and prepayments	219 000	-7 476 932
Net cash flow from operating activities from continuing operations	-11 643 842	-17 886 610
Cash flows from investment activities		
Additions intangible assets	-9 562 224	-14 319 000
Aquisition of subsidiaries, net of cash aquired	12 086 429	478 000
Transaction cost	-1 101 000	-865 448
Short term loan	0	0
Received government grants	0	0
Net cash flow from investment activities from continuing operations	1 423 204	-14 706 448
Cash flows from financing activities		
Proceeds from capital increase	5 000 000	1 672 000
Costs of capital increase	0	0
Treasury shares	1 366 000	10 510 000
Loans obtained	11 781 000	7 092 768
Net cash flow from financing activities from continuing operations	18 147 000	19 274 768
Net changes to cash and cash equivalents from continuing operations	7 926 362	-13 318 290
Continued operations		
Bank deposits, cash and cash equivalents per 1.1.	2 903 838	16 222 128
Bank deposits, cash and cash equivalents per 30.6.	10 830 200	2 903 838



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Leif Arnold Thomas Chief Corporate Development & IR Leif.thomas@huddlestock.com +47 982 15 520 **Award-winning platform** 

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Listed on



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