

PRESS RELEASE

Huddlestock Fintech's (OSE: HUDL) signs agreement with Danish Fintech MakeImpact! for its Bedrock solution.

(Stavanger, NORWAY – 6 September 2021) Huddlestock Fintech (OSE: HUDL), an award-winning and leading wealth-tech company focused on developing and distributing B2B solutions to the financial services industry, has signed an agreement to build and launch a low-cost trading platform for MakeImpact!, based on Huddlestock's innovative Bedrock API trading solution. MakeImpact!! is a Danish Fintech with a mission to educate and empower retail investors wishing to participate in the impact investment market.

Huddlestock Fintech will provide trading infrastructure for MakeImpact! through Bedrock, its innovative SaaS API trading solution. The Bedrock Software-as-a-Service (SaaS) solution allows clients to build and launch low-cost trading platforms to access global capital markets. The Bedrock solution opens up trading access to more than twenty thousand equities and over one hundred thousand financial instruments overall. Powered by Huddlestock's Bedrock SaaS API trading solution, MakeImpact! will be able to launch its impact investment platform across Europe.

"At MakeImpact!, our team of 40 strongly dedicated individuals believe in education as a tool to understand how to impact the world a better place with investing. With Huddlestock's state of the art trading- and investment solution, we can spread the mission of more sustainable investing and make a real impact by offering low-cost trading and investing for our users, currently in the thousands and set to grow exponentially, given our new capabilities," says CEO of MakeImpact!, Varan Pathmanathan.

To enable MakeImpact! to launch its investment activities, MakeImpact! will be a tied agent hosted under Huddlestock Systems GmbH's regulatory umbrella, Huddlestock Fintech's 100% owned German subsidiary which is authorised and regulated by the German regulator BaFin.

"As a leading European provider of trading- and investment infrastructure, Huddlestock strongly supports the sustainable and ESG-investing segment. We are delighted to support MakeImpact! with our innovative and inclusive trading technology on their journey to make low-cost investing accessible to all. Integrating our software solution into the investment platform of a serious player in the Danish impact investment space validates our technology and the solutions that we provide, as well as furthering our delivery on our targets as part of the UN Global Compact," says John E. Skajem, CEO of Huddlestock.

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

For questions, please contact investor relations.

To see all press and investor releases please have a look in the investor relations section of our corporate website www.huddlestock.com/investor-relations

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About Huddlestock Fintech:

Huddlestock Fintech AS was listed on Euronext Growth Market 26 November 2020, as Norway's first fintech company to be publicly traded. Huddlestock Fintech is a company that develops and implements unique software as a service-solutions for digitizing work processes for custody banks, asset managers and trading venues.

The open, compliance-optimized and data centric wealthtech platform allows our customers to offer a differentiated real-time product that reduces cost and increases efficiency. Huddlestock Fintech's technology enables end-to-end digital services such as onboarding, client communication, reporting, order execution and portfolio management, all executed on the same platform.

Huddlestock has developed two technology solutions, Apex (Custody) and Bedrock (Connectivity). Apex is a software as a service-solution that links custody services with asset managers and individual investors. Bedrock provides a white label solution that is primarily a product for financial services firms wanting to add low cost-efficient trading and investing services to their client web and app offerings.

Through its world-class expert consultancy Visigon, Huddlestock delivers strategic technology solutions and process automation for the financial services industry. Founded in 2010, Visigon has grown into becoming the preferred supplier of financial consultancy services and technology providers in the Nordic region. Visigon became part of the Huddlestock Fintech family in 2021.

Huddlestock Fintech has offices in Oslo, Stavanger, Copenhagen, Stockholm, Munich, Paris and Kuala Lumpur.

For more information, please visit www.huddlestock.com and www.visigon.com.